



SOUTHBRIDGE
COMPUTER SYSTEMS

SERVICES AND PRODUCTS PACK

COMPLETE BUSINESS SOLUTIONS

- Website Development
- Domains and Hosting
- Bulk SMS
- Scheduled Systems Maintenance

Proprietary Information

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Dear Sir,

AN INTRODUCTION: SCS GHANA

Southbridge Computer Systems, an established force in the information technology, printing and publishing service arena of Ghana is made up of seasoned professionals, with a mission to provide quality and satisfying IT, printing and publishing services to Ghanaian businesses and persons.

Businesses and corporations worldwide are taking time to change the ways in which they operate to ensure that they are ahead of other competitors. Successful businesses have learned to use technology not only as a replacement for their standard business process but as a tool to further enhance the ways in which they operate.

SCS GHANA was started to address the issues of the underutilization of technology in the day activities of most corporate institutes which we believe is the cause of slow pace of Ghana's economy growth. At SCS GHANA we identify the need for business to expand and be technology efficient in a more relaxed environment.

We are of the firm belief that a strong corporate identity and well-designed internet based marketing plans are elements for the continual growth of businesses. We are also of the understanding that these elements though key are unique for every business depending on the company's mission, objectives, goals and practices.

That is why all of our services are tailor made to suit your company's profile, belief and culture. Here at SCS GHANA we provide a number of services which are tried and tested ways of business growth and territorial expansion.

I would entreat that you find time on your busy schedule to read more about SCS GHANA and make contact with our sales marketing department so we discuss ways in which your business could benefit from our tailor made services.

We believe our services will positively affect you, your working environment and also change your business approach. We are looking forward to building a working relationship with you.
Thank you for your attention.

Yours faithfully,

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Kobe M. Kpeglo (CEO)

Who we are/Overview

At SCS GHANA, we understand that technology has become the backbone of many businesses; we strive to meet the current challenges by ensuring that our services and products are in line with current technology so as to make our clients happy. Our clients reap the benefits of professional expertise, top-quality products and meticulous attention to detail. We have built our reputation by creating efficient, cost-effective and uncomplicated IT Solutions – hand –crafted to deliver a strong, competitive advantage to our customers.

From web development to implementing network solutions as well as customized application development and systems integration, we have the power to breathe life into technology. We change how people live, work, and interact, and with a distinctly user-centered approach to information architecture, software development and support. We are creating meaningful connections between people, information and technology.

Our Beliefs

We deeply believe in:

- **Uncompromising Quality**
- **Fearless Innovation**
- **Passionate Customer Care**
- **Rapid Continuous Improvement**

Our Values

Our behaviour define our success

- **We RESPECT the individual**
- **We demonstrate INTEGRITY**
- **We pursue GROWTH**
- **We thrive on HONESTY**
- **We promote TEAMWORK**

The services we provide at SCS GHANA include the following;

- **Corporate Computer Trainings:** Strategic IT training for corporate organizations to enhance staff productivity. On site or specific location training.
- **Private Computer Training:** Executive training programmes for senior executives with little time to spare and needing more attention.
- **Network Installation, Troubleshooting and Repair:** Wired and wireless network installations and repair. Professional architecture design to ensure neat cable laying and invisible network components.
- **Website Development:** Professional website development for all types, from dynamic web pages to still pages to data powered WebPages all with appealing visual styles to enhance patronage.
- **E-Marketing Services:** Internet marketing solutions that will see your business fly straight off the ground.
- **Software Development:** Custom software development for major data handling and easier work systems.
- **Periodic IT Maintenance:** Preventive maintenance for organizations without an in-house IT department and its added cost. Very efficient, cost effective and time saving for small and medium size enterprises.
- **IT Installations, Repair and servicing:** Professional installations of computers and other IT equipment. Repair servicing and maintenance of all IT equipment.
- **Graphic Design, Print and Publications:** Deliberate measures to stand out from your competitors, careful and professional branding. (Call cards, fliers, posters, letter heads, logos, signposts and billboards etc.)
- **Bulk SMS:** Bulk SMS platform to send messages to multiple end users in senders name from the computer to mobile phone handsets via the internet.
- **Domains and Hosting:** Get a unique domain name and easily accessible hosting space with 24 Hour support for your professionally developed website

Portfolio

- EAGLE SCOPE COMPANY LIMITED - KUMASI
- ST. BEN JEWELLERY - KUMASI
- WALLSTREET MICROFINANCE - KUMASI
- ARTHUR'S CONSTRUCTION – KUMASI
- CAREER SPRING INSTITUTE – KUMASI
- WILDWIN RESORT – LAKE BOSOMTWE
- PRONTO MICROFINANCE LTD – ASAFO KUMASI
- RAYON CLINIC - KUMASI
- CAKES N MORE – PATASI KUMASI
- ABOUDE RESTAURANT – CITY STYLE BUILDING AMAKOM KUMASI
- OBIBINI BLACKMAN COMPANY LIMITED – KUMASI
- PAPABI ENTERPRISE – KUMASI
- NAKAB KLODIN – KUMASI
- GILIAN BIOTECH CONSTRUCTION – ACCRA
- AFARI COMMUNITY HOSPITAL – KUMASI
- MEGAVISION PRODUCTIONS - KUMASI

COST STRUCTURE FOR WEBSITES

PRODUCT	FEATURES	COST (GH¢)
WEBSITE BASIC	<ul style="list-style-type: none"> • Up to 6 professionally designed pages • www.ghanacities.net listing • Domain (1 yr.) • Hosting Service (1 yr.) • Maintenance (1 yr.) • 5 Corporate E-mails 	STARTING FROM GH¢ 800.00
WEBSITE LITE	<ul style="list-style-type: none"> • Up to 12 professionally designed pages with gallery • www.ghanacities.net listing • Domain (1 yr.) • Hosting Service (1 yr.) • Maintenance (1 yr.) • 10 Corporate E-mails • Social Media Pages • Facebook Ads (One Month) 	STARTING FROM GH¢ 1300.00
WEBSITE PLUS	<ul style="list-style-type: none"> • Over 15 professionally designed pages with gallery • www.ghanacities.net listing • Domain (1 yr.) • Hosting Service (1 yr.) • Maintenance (1 yr.) • 15 Corporate E-mails • Social Media Pages • Facebook Ads (3 Months) • Custom Management System • E-commerce 	STARTING FROM GH¢ 1800.00

COST STRUCTURE FOR BULK SMS

PRODUCT	CAPACITY	COST (GH¢)
SMS LITE 5K	<ul style="list-style-type: none"> • 5000 SMS 	250.00
SMS PLUS 10K	<ul style="list-style-type: none"> • 10000 SMS 	420.00
SMS MAX 20K	<ul style="list-style-type: none"> • 20000 SMS 	700.00

COST STRUCTURE FOR SCHEDULED MAINTENANCE

Services	Silver	Gold	Platinum
Virus Scan & Anti-Virus Update	X	X	X
System Scan	X	X	X
Hard Drive Maintenance	X	X	X
Software Updates	X	X	X
Machine Maintenance	X	X	X
Software Installations	X	X	X
Dusting and Blowing		X	X
Onsite Repair		X	X
Network Maintenance		X	X
Computer Tune Up		X	X
Network Troubleshooting & Repair			X
Data Backups & Restore for Essential Files			X
Upgrades			X
Maintenance Frequency	Once monthly	Twice monthly	Once weekly
PC Repair Time	5 working Days	3 working days	2 working days
Monthly Charge (per pc)	GH¢30.00	GH¢50.00	GH¢60.00

COST STRUCTURE FOR HOSTING

Services	Silver	Gold	Platinum
Disk Space Quota	2gb	5gb	10gb
Monthly Transfer (Bandwidth)	5 000mb	10 000mb	20 000mb
Domain (Free for 1 years)	1	1	2
Subdomains	1	3	5
Cpanel	Yes	Yes	Yes
FTP Accounts (Max)	1	2	5
Custom E-mails (Max)	5	10	15
Databases (Max)	2	3	5
Yearly Charge	GH¢145.00	GH¢235.00	GH¢370.00

PAYMENT PLAN

1 ST PAYMENT	COMMENCEMENT OF PROJECT	60% OF TOTAL COST
2 ND PAYMENT	MIDDLE OF PROJECT DURATION	20% OF TOTAL COST
3 RD PAYMENT	COMPLETION OF PROJECT	20% OF TOTAL COST

PAYMENT MODE

Payment can be done either by cash or Cheque as deemed fit and convenient by the client.

By Cheque please pay to:

Southbridge Computer Systems

ACCESS BANK

ASAFO BRANCH KUMASI

Account Number: 0050102102381